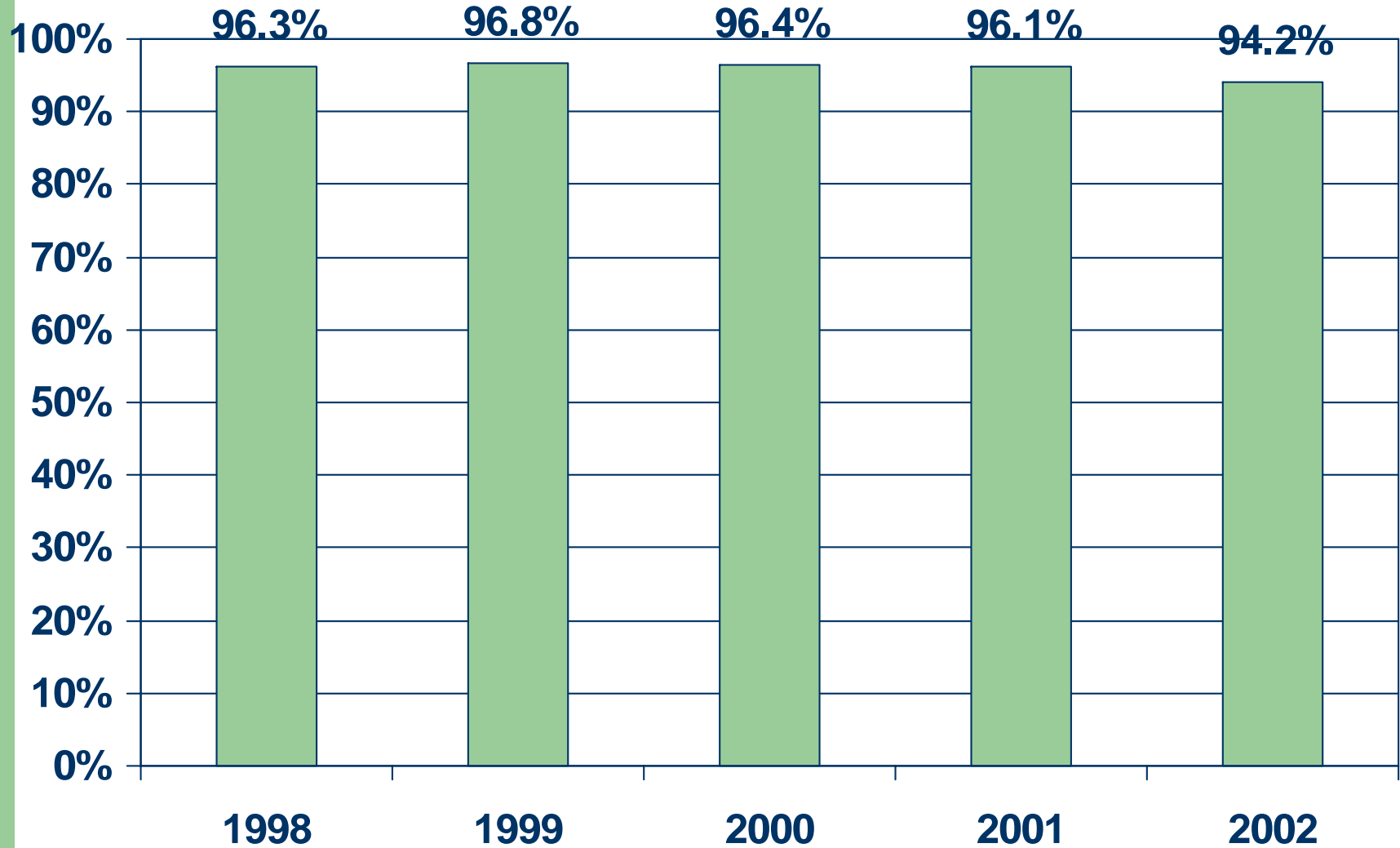


Nonenrolling Admits: Data from National Student Clearinghouse

Gillian Butler, UC Davis
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AIR Forum, San Diego, May 30, 2005

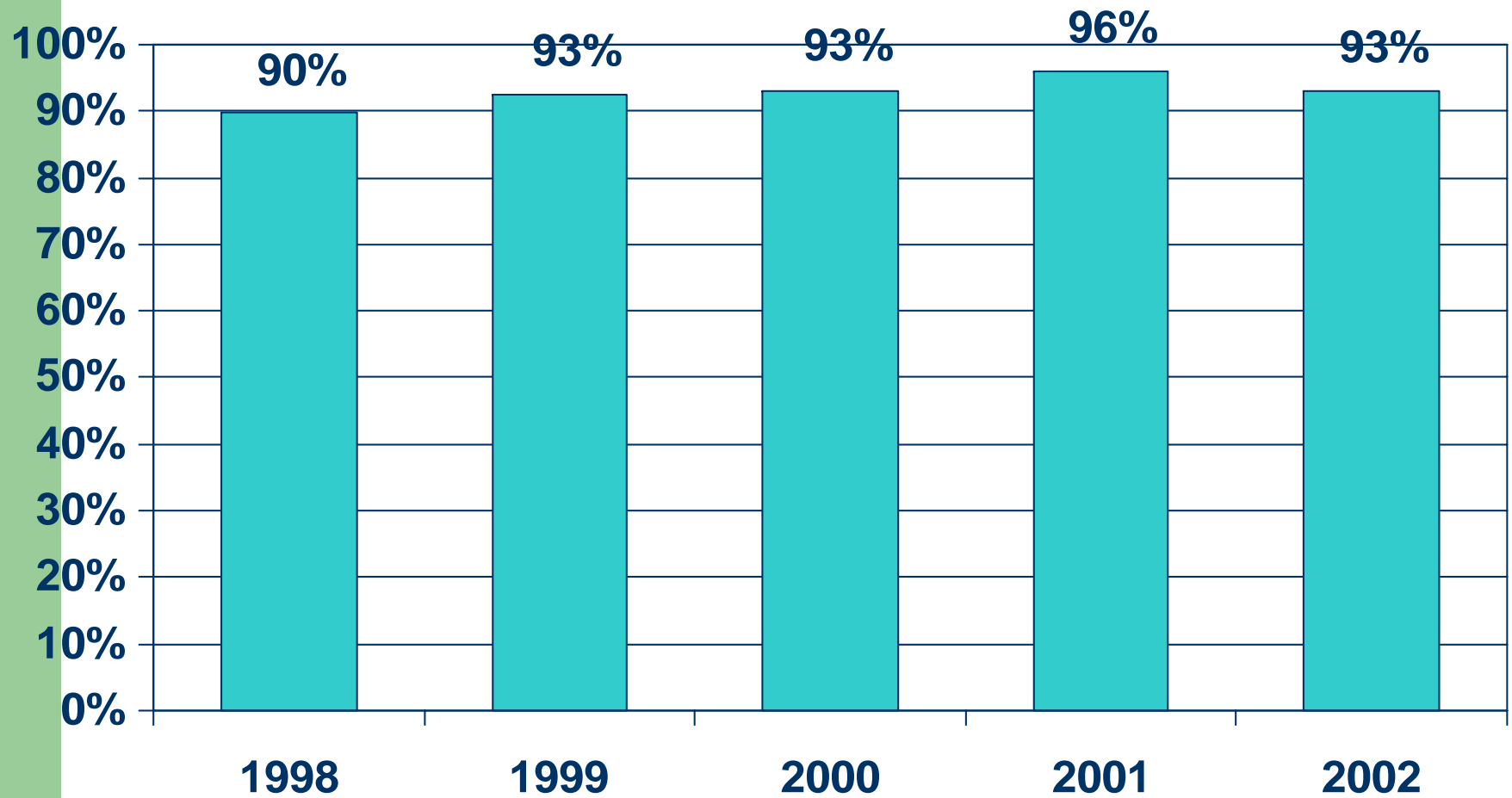
% of Non-enrolling Admits Identified by NSC



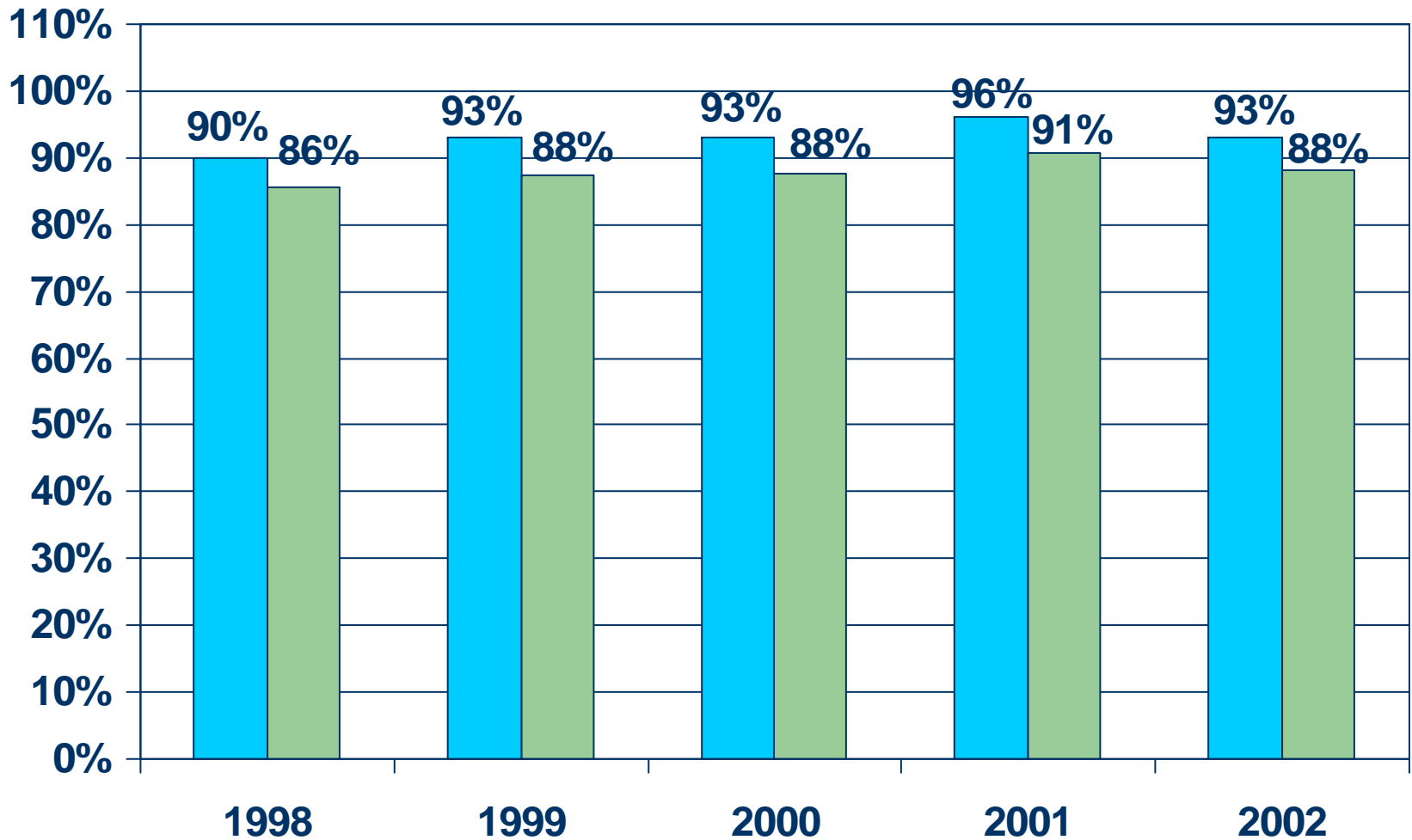
Enrolled Populations

1. Domestic Only
2. Enrollments between May 15 and March 1
3. Fall 1998 (n=8819), Fall 1999 (n=9375), Fall 2000 (n=10337), Fall 2001(n=12428), and Fall 2002 (n=12321) Nonenrolling Admits from High School

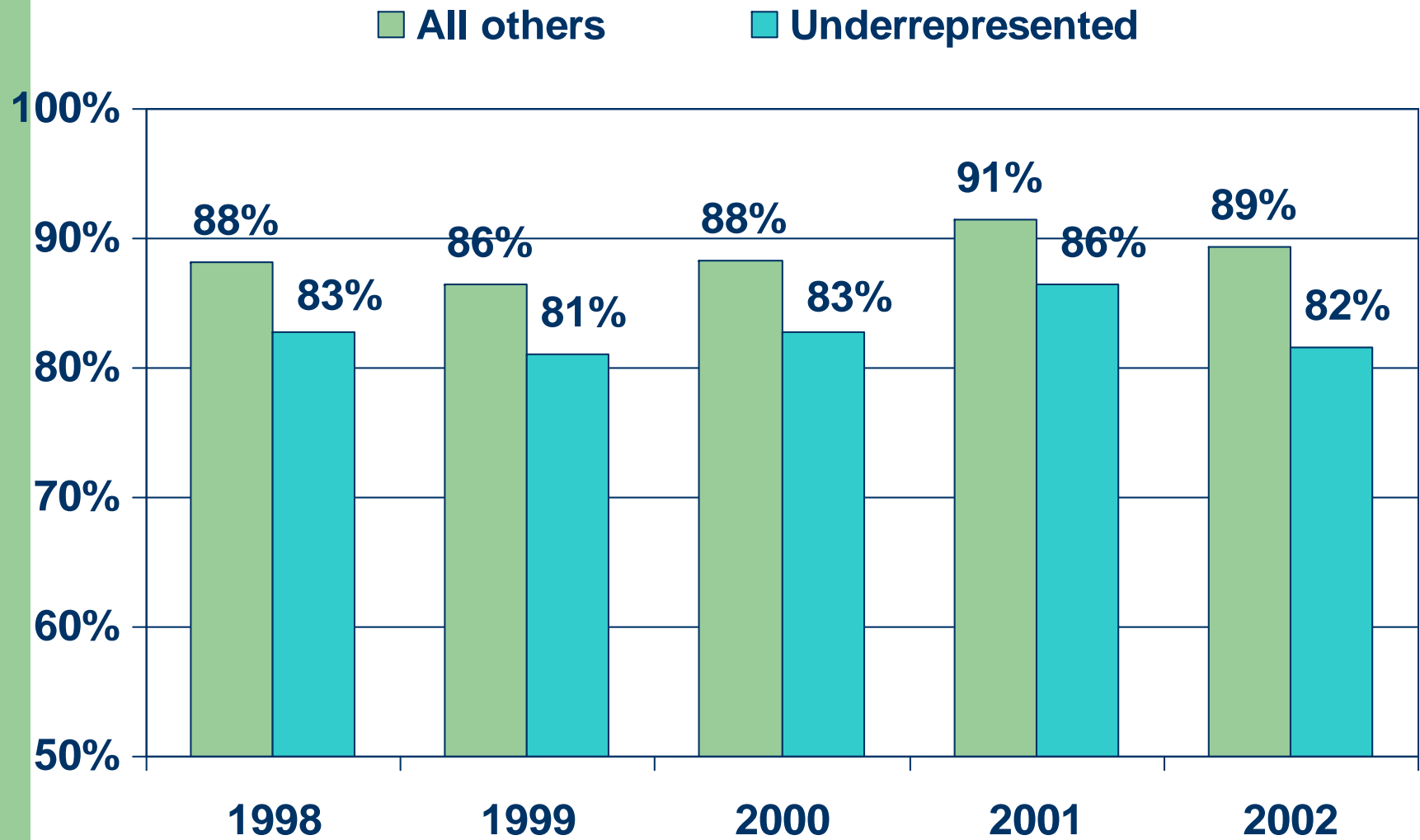
% of Non-enrolling Admits Institution Identified



% of Non-enrolling Admits Individually Identified

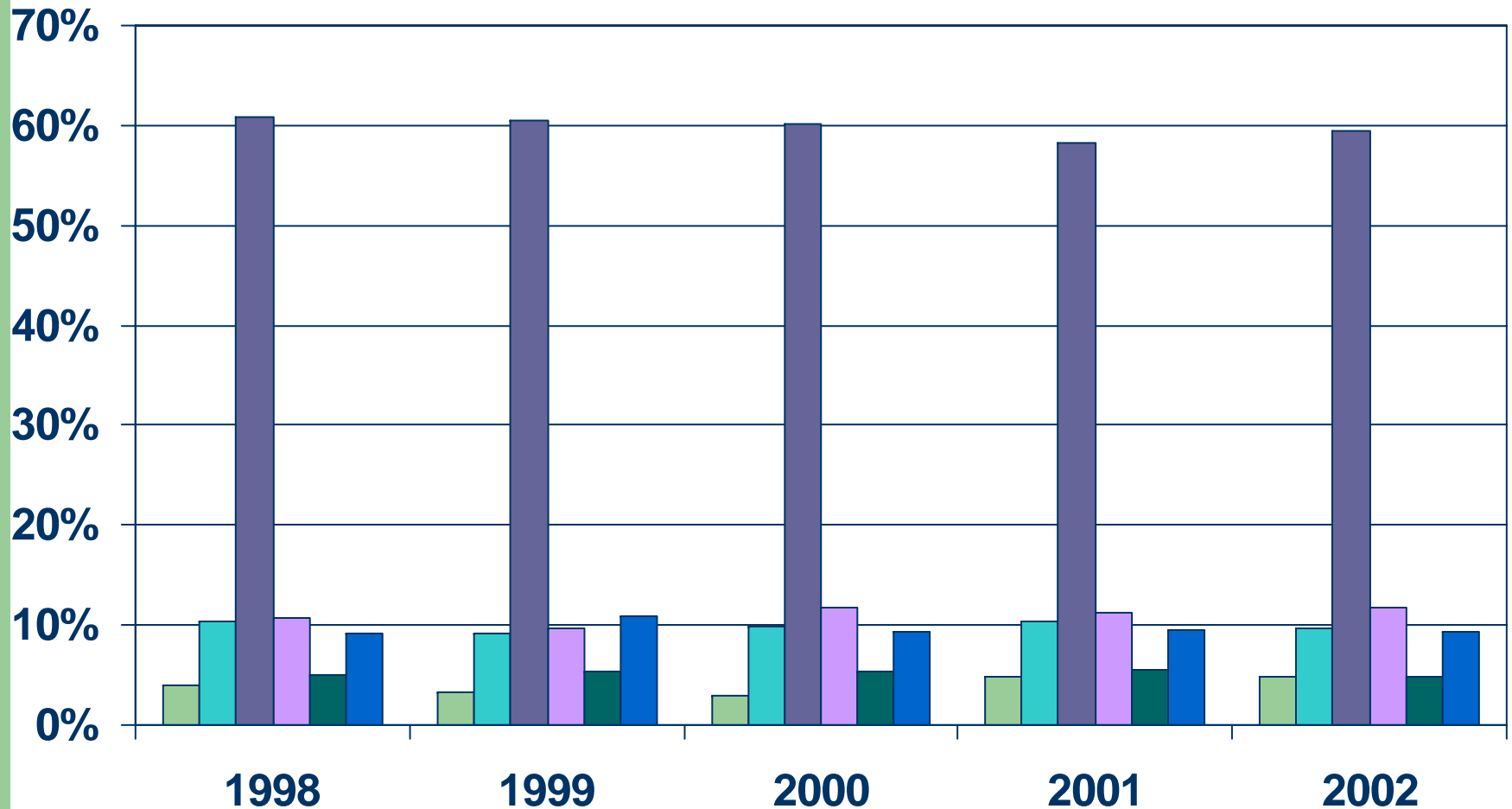


% of Underrepresented Enrolled Lower

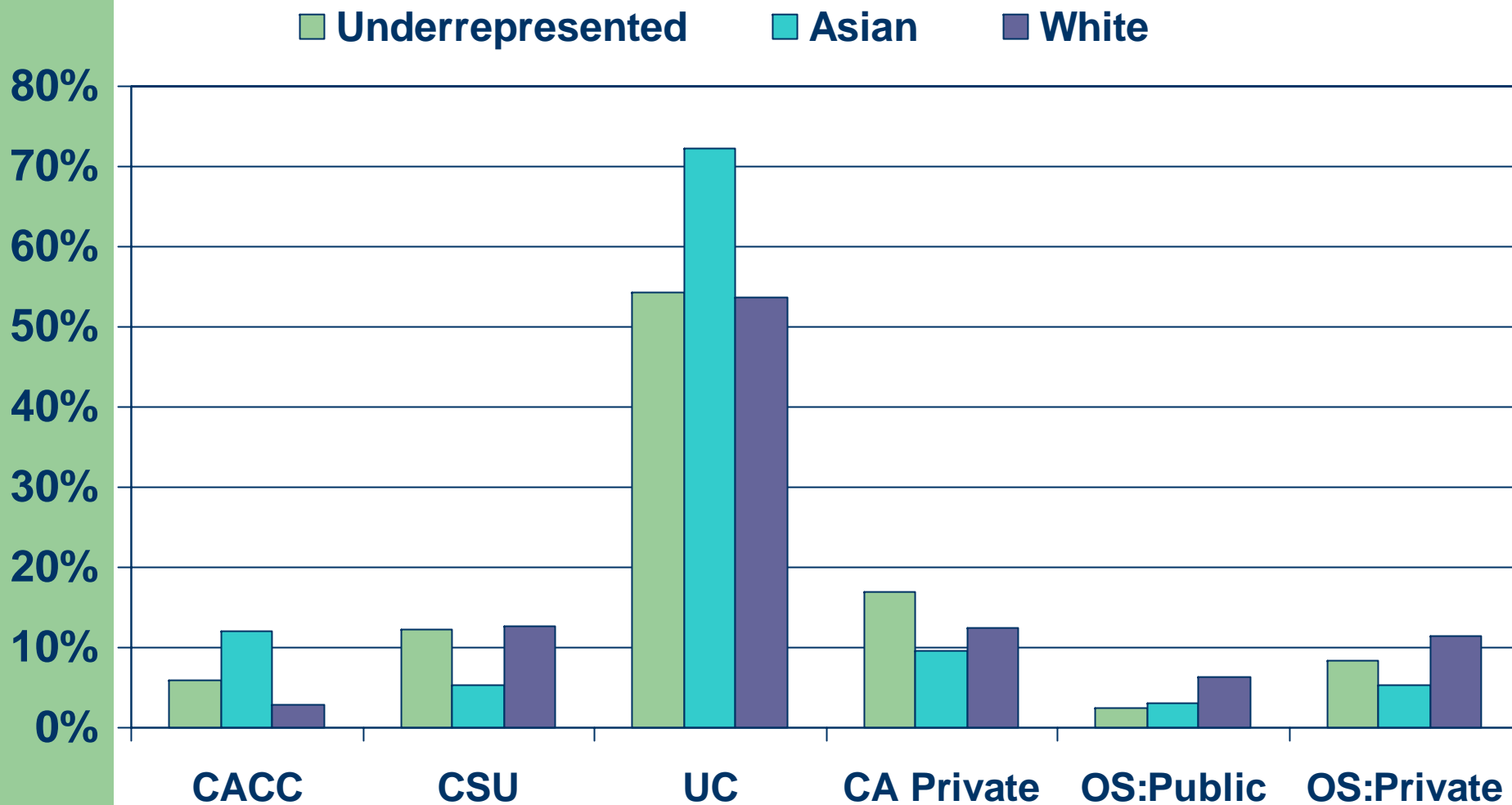


Type of Institutions Nonenrollees Attend

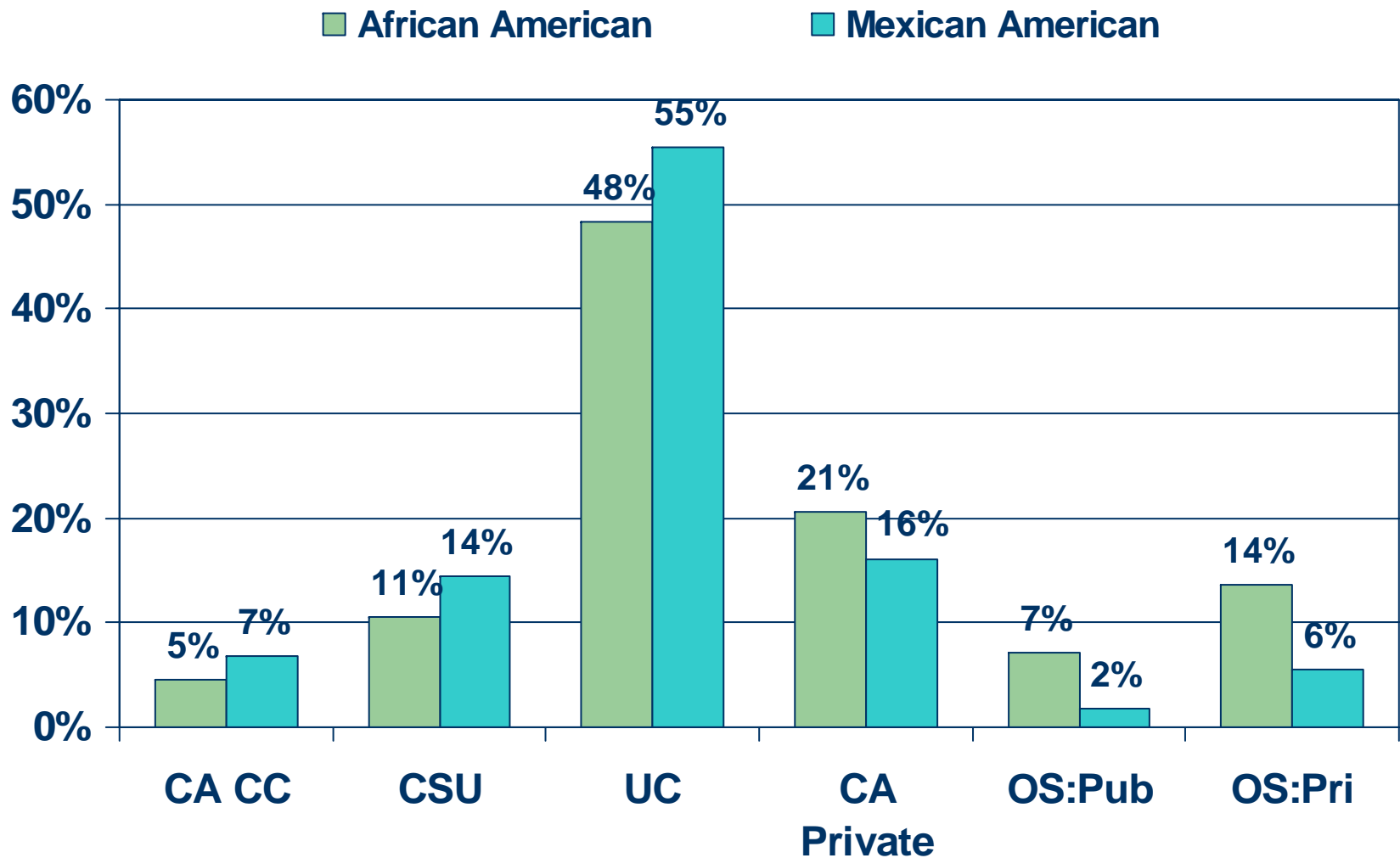
CA CC CSU UC CA Private OS:Public OS:Private



Type of Institution Attended by Ethnicity: Fall 2002 Nonenrolling Admits



Type of Institution Chosen by Underrepresented: Fall 2002 Nonenrolling Admits



Top Ten Competitors Nonenrolling Underrepresented Admits

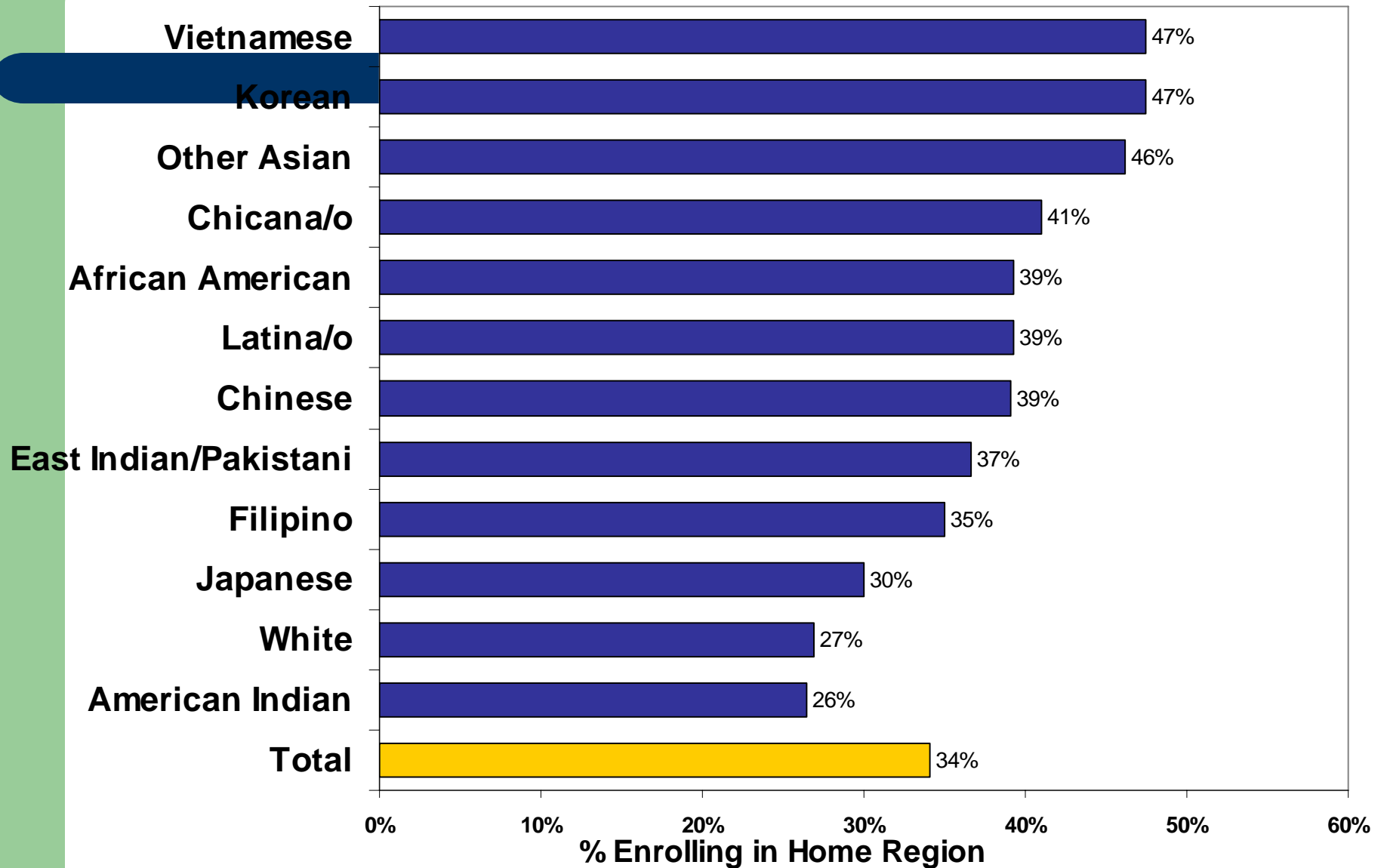
Source: National Student Clearinghouse

	Count	Percent
1. University of California, Berkeley	223	14%
2. University of California, Los Angeles	174	11%
3. University of California, Santa Barbara	159	10%
4. University of California, San Diego	150	9%
5. University of California, Irvine	80	5%
6. University of Southern California	68	4%
7. Cal Polytechnic State University	65	4%
8. University of California, Santa Cruz	60	4%
9. Stanford University	45	3%
10. Santa Clara University	36	2%
		(66% of non-enrolling)

Top Private Competitors: 2002 Admits Nonenrolling Mexican-Americans

	Count	Percent
1. University of Southern California	30	16%
2. Stanford University	26	14%
3. Santa Clara University	23	12%
4. University of the Pacific	10	5%
5. Loyola Marymount University	8	4%
6. Occidental College	6	3%
7. University of Chicago	5	3%

% of ALL Admits Enrolling in Home Region by Ethnic Group: 2002



Other Things We Could Analyze

- Mean SAT scores and GPA's of attendees at individual competitors
- As above by ethnicity
- Attendance patterns by location
- Competitors by college/division

Other Types of Clearinghouse Data

- Enrollments of non-persisters
- Enrollments of alumni
- Future possibility: Degree completions of each of the above

Advantages of Clearinghouse Data

- Inexpensive – especially if UC System continues to foot the bill
- Fast – turnaround on requests is about two weeks
- Higher percentage of identifications than usual survey response rates
- Can be linked to in-house data to conduct analysis by relevant demographics

Disadvantages of Clearinghouse Data

- Can only discern where, not why
- Cannot disaggregate non-attenders from blocked data