

## More than just data ...

we offer nationwide, longitudinal research and cost-saving services while protecting student privacy.

Each year nearly 20 million students attend collegiate institutions in the United States. Only one organization — the National Student Clearinghouse — is the acknowledged national leader in accounting for these students and verifying their enrollments and educational achievements.

## Our Voluntary Data Services Enable Cost-Saving Institutional Services

(Over \$750 million in annual savings)

- **Enrollment Reporting and Verification:** The Clearinghouse collects current enrollment data and executes deferment reporting for the U.S. Department of Education and other education finance organizations. We also verify enrollment for entities that provide services or discounts to students.
- **Degree Verification:** The Clearinghouse verifies degrees and certificates for our partner institutions in order to prevent resume fraud.
- **24/7 Student Self-Service:** Students can log in through their college portal and obtain enrollment certificates, order transcripts, access student loan information, and more.
- **Transcript and Data Exchange Services:** Our institutional partners efficiently deliver transcripts and electronic education data through our services and provide order tracking capabilities for students.
- **Statewide Service Agreements:** Adoption of Clearinghouse back-office services allows individual states to reallocate employees system wide (as many as 100 or more, in some cases) to other important student-focused tasks.

## Full Inter/Intrastate Educational Longitudinal Research via StudentTracker®

- **Postsecondary:** Institutions accurately analyze the transfer, persistence, and completion trends of students across the spectrum of institutional types regardless of state boundaries: public, private, for-profit, international, career, and technical.
- **Secondary:** High schools and districts accurately analyze the postsecondary success of their high school graduates and make programmatic changes based upon what they learn.
- **States:** States utilize Clearinghouse data to promote best practices and facilitate innovation across their secondary and postsecondary institutions.
  - › Several states utilize the Clearinghouse to facilitate P-20 database development, including linkages to workforce development data, thereby enabling research of progress and success factors.
  - › More than 40 states work with the Clearinghouse to track their high school graduates' access, persistence, and completion rates in postsecondary education.

## Research Center Publishes Nationwide, Regional, State, and Student-Based Analytics

The National Student Clearinghouse Research Center publishes a series of enrollment, persistence and attainment reports highlighting the latest trends in education by leveraging our unique ability to track students longitudinally through their academic journey. These can be found on our Research Center site, <http://nscresearchcenter.org>.



### The Clearinghouse's Unique Data Resources

- › 97%, or 19.8 million, of currently enrolled postsecondary students (98% of all public and private institutions)
- › Nearly 94% of all degrees awarded in the U.S.
- › Over 250 million historical student records
- › Enables higher education to save over \$750 million each year

## The Clearinghouse — The education community's trusted partner



For over 20 years, the National Student Clearinghouse, a nonprofit education organization, has been the trusted and neutral partner to more than 3,600 institutions in the United States. Our mission is to serve the education community by facilitating the exchange and understanding of student enrollment, performance and related information. **Our education partners TRUST the Clearinghouse and realize substantial savings and productivity gains through redeployment of administrative resources.**

**"We view the Clearinghouse as an extension of our enterprise."**

*Stanley Henderson,  
University Registrar,  
University of Michigan – Dearborn*

**"We would not have been able to identify [recent college enrollment] gains without StudentTracker..."**

*Arne Duncan, former CEO,  
Chicago Public Schools  
(former U.S. Secretary of Education)*

**StudentTracker "... allows us to objectively assess our ability to prepare Utah's students for college success."**

*Dave Feitz, Deputy Exec. Dir.,  
Policy & Development, Utah Higher  
Education Assistance Authority*

**The Electronic Transcript Exchange network is our primary way of exchanging transcripts across the state of Kentucky. It greatly reduced our expenses, made for better business to our students and other colleges, and was easy to implement.**

*Suzanne McGurk, System Registrar,  
Kentucky Community &  
Technical College System*

### The Clearinghouse Approach is:

#### FLEXIBLE

The Clearinghouse captures data from all types and sizes of institutions (e.g., public, private, 2-/4-year, nonprofit/for-profit) and is well positioned to capture information from the education and workforce data providers of the future.

#### OPTIMIZED

The Clearinghouse helps meet state and federal accountability and assessment needs. The reports available through our educational research service, StudentTracker®, can also be provided on a district- or individual school-level enabling them to make meaningful changes based upon their unique needs and characteristics.

#### EFFICIENT

While the Clearinghouse's StudentTracker service yields information that can be used for a variety of institutional research purposes, participation in the Clearinghouse also delivers programs and services to institutions that allow them to control administrative costs and improve the services they provide to their students and alumni.

#### TRUSTED & SECURE

The Clearinghouse has served the higher education community as a nonadvocacy third-party agent for over 20 years. As their longstanding partner, our participating institutions trust the Clearinghouse to maintain the integrity of their student records on our system and respect their role as data owner.

#### SUSTAINABLE

The Clearinghouse is a nonprofit that does not receive state or federal appropriations. Our data process is supported through the fees we collect from third-parties for services provided on behalf of our participating institutions.

#### FERPA COMPLIANT

Clearinghouse services are designed to facilitate compliance with the Family Educational Rights and Privacy Act, The Higher Education Act, and other applicable laws.

**NATIONAL STUDENT  
CLEARINGHOUSE®**

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